



4 REASONS TO USE AIR CUSHIONS MADE FROM RECYCLED PLASTICS

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THE BENEFITS OF USING AIR CUSHIONS MADE FROM RECYCLED MATERIAL




Protective packaging made from recycled plastics offers numerous advantages:

1. Lower CO₂ emissions than cushions made from virgin raw material
2. Recyclable and easy to dispose
3. Less material inside the box reducing shipping costs
4. Prevent the negative environmental impact of damaged goods



1. RESOURCE- SAVING

Based on our Life Cycle Analysis when comparing our virgin material with recycled plastics it significantly reduced CO₂ and other environmental impact measurements¹. Using recycled materials means less resources needed to reproduce new plastics.

	AIRplus® 100% Recycled (100% recycled content)	AIRplus® Recycle (50% recycled content)
 CO ₂ EMISSIONS	- 30%*	- 12%*
 WATER CONSUMPTION	- 35 %*	- 25 %*
 USE OF FOSSIL RESOURCES	- 29 %*	- 24 %*

* compared to virgin film

**REUSABLE &
RECYCLABLE**

2. RECYCLABLE AND EASY TO DISPOSE

- ▶ WHEN MAKING A PURCHASING DECISION, 80% OF CONSUMERS STATED THE REUSABILITY AND RECYCLABILITY OF PACKAGING ARE ONE OF THE MOST IMPORTANT FEATURES IN THEIR PRODUCT CHOICE².
- ▶ AIR CUSHIONS MADE FROM RECYCLED PLASTICS ARE RECYCLABLE; WHICH FULLY SUPPORTS A CIRCULAR ECONOMY.

99% AIR
1% FILM

3. LESS IS MORE

- ▶ CONSIST OF 99% AIR AND ONLY 1% FILM
- ▶ LIGHTWEIGHT AND THIN, REDUCING BOTH ENVIRONMENTAL IMPACT OF TRANSPORTATION AND FREIGHT COSTS
- ▶ REDUCES WAREHOUSE SPACE NEEDED FOR PACKAGING MATERIALS STORAGE
- ▶ ECONOMICAL SOLUTION INSIDE THE BOX WITH LESS MATERIAL AND MORE PROTECTION

4. EXCELLENT PROTECTIVE PROPERTIES

Damage during transit can double environmental impact negatively. With our recycled materials you will have the same quality and protective characteristics.

Discover more about Storopack's recycled packaging solutions by either visiting our AIRplus® recycled page or contact our packaging experts.

 www.storopack.com/airplus-100-recycled



If you would like to obtain additional information or speak to us directly, please feel free to get in touch with us. At Storopack we are happy to help.

Storopack Deutschland GmbH + Co. KG

Untere Rietstrasse 30
72555 Metzingen
Germany

Africa & Middle East	+49 7123 164-0
Asia-Pacific	+852 3421 2392
Europe	+800 7867 6722
North America	+1 800 827 7225
South America	+55 11 5677 4699

info@storopack.com
www.storopack.com